



the **100th**
ANNIVERSARY
Morris
THE NEVERENDING ENCORE

THE 100th BIRTHDAY CELEBRATION

AND A COMMITMENT TO
THE NEXT 100 YEARS

In 2022, the Morris Performing Arts Center will celebrate its 100 year anniversary. It's almost hard to believe that this magical place we all love so much was almost knocked to the ground by a wrecking ball 1959. Thanks to the generosity of Ella Morris, and the mystery sum she paid the owners to purchase the theater, it didn't happen. Today, we're on to the next 100 years - the next million patrons and the Neverending Encore that will inspire generations to come.

In anticipation of this incredible milestone, a group of committed volunteers is working with the city of South Bend to raise \$30 million that will help ensure the Morris is still a vital part of our community a hundred years from now.

Equity in the Arts

- Ensuring the next 100 years of the Morris are for everyone
- Committing to providing access to the Arts for every resident

Endowment

- Safeguarding the splendor and legacy of the Morris Performing Arts Center for the next generation of patrons and performers

Exterior upgrades

- Parking expansion
- Increased flex-space with additional bathroom and elevator areas

Outdoor upgrades

- Reimagining of the park and plaza space, better suited for outdoor performances and recreation

Interior upgrades

- Seating, flooring and patron comfort upgrades
- New HVAC system
- Upgraded mechanicals

BUDGET OVERVIEW

2% Contingency

4% Equity in the Arts

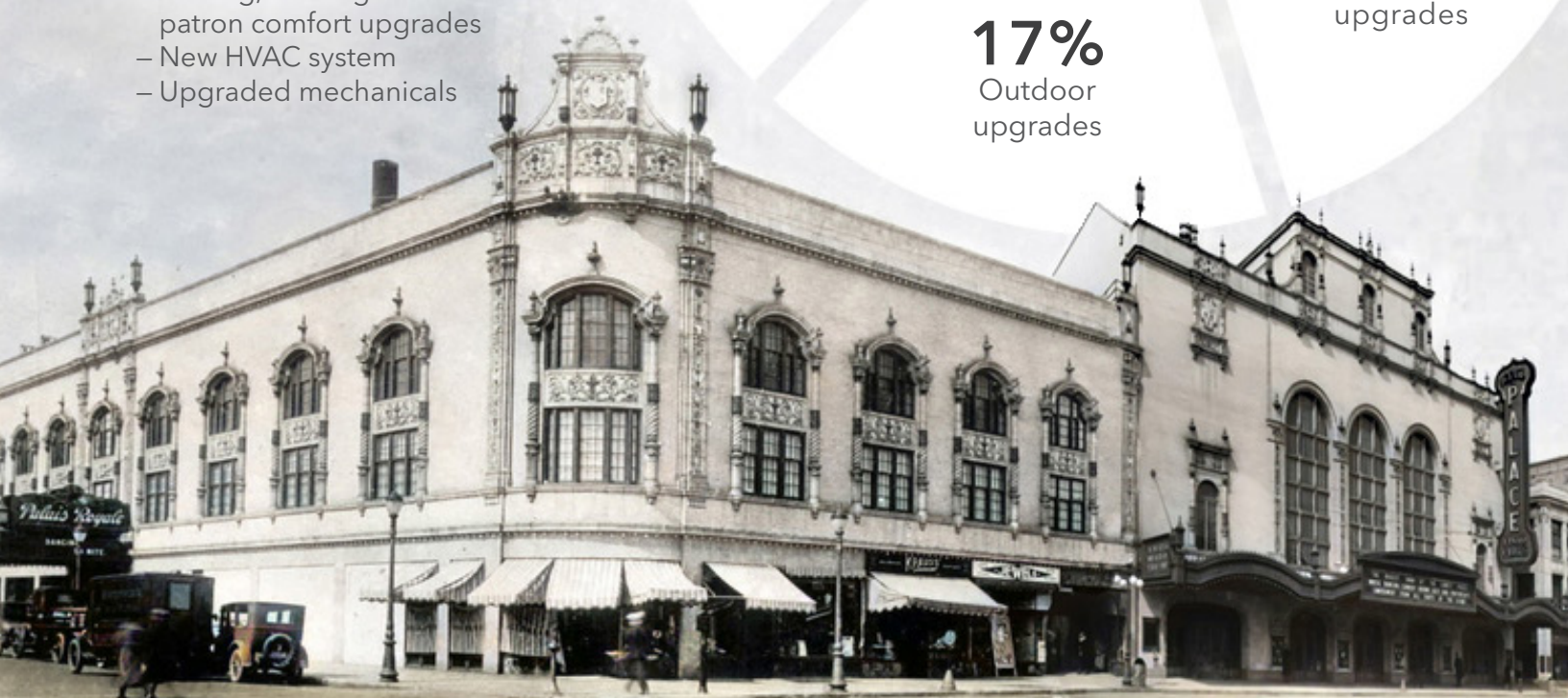
4% Endowment

33% Exterior upgrades

**\$30
MILLION**

17% Outdoor upgrades

40% Interior upgrades



For more information about the Morris 100 Campaign,
please contact Annie Smith at annie@southbendin.gov or visit us at www.morris100.org